



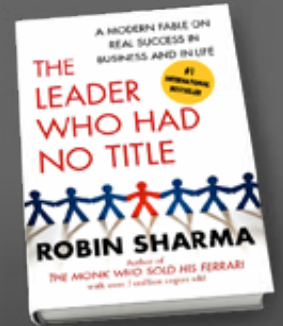
INNOVERTO
brings you

FOR THE FIRST TIME IN TURKEY

ROBIN SHARMA

LEAD WITHOUT A TITLE™

No.1 International Best
Selling Author of *The Monk
Who Sold His Ferrari*, *The
Greatness Guide* & *The
Leader Who Had No Title*



23 MAY
2013

Le Meridien Istanbul Etiler
Istanbul, Turkey

www.innoverto.com/robinsharmaturkey

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LEADERSHIP IS EVERYBODY'S BUSINESS

About Robin



Robin Sharma is the globally celebrated author of 11 international bestselling books on leadership including *The Greatness Guide* and *The Leader Who Had No Title*.

His work has been published in over 60 countries and in nearly 70 languages, making him one of the most widely read authors in the world. He shot to fame with *The Monk Who Sold His Ferrari*, which has topped international bestseller lists and sold millions of copies. Robin is the founder of Sharma Leadership International Inc., a global consultancy that helps people in organizations *Lead Without a Title*. Clients comprise of many of the FORTUNE 500 including Microsoft, GE, NIKE, FedEx and IBM. Organizations such as NASA, Yale University and The Harvard Business School are also SLI clients. Robin is a former litigation lawyer who holds two law degrees including a Masters of Law.

In an independent ranking of the world's top leadership experts by leadershipgurus.net Robin is ranked in the top 5 (along with Jim Collins, Jack Welch and John Maxwell). Robin's books have sold more than 6 million copies. *The Monk Who Sold His Ferrari* is among the best selling books in the world, and has been on india's top 10 best seller list of over 2 years. Robin's books have been blockbusters in Japan, Spain, England, Dubai, Mexico, Singapore, Turkey, Puerto Rico and throughout South America. Robin starred in his own pbs special and has appeared on over 1000 television and radio shows. Robin Sharma is the founder of the Robin Sharma foundation for children to help underprivileged children become leaders.

About The Programme

In this high-content and inspiring presentation by internationally respected leadership expert and author of the #1 international business bestseller, *The Leader Who Had No Title*™, Robin will teach participants breakthrough strategies that the best performers in the world's best companies use to win in these times of deep disruption and change.

What you will learn:

- How to work and influence people like a superstar, regardless of your position.
- A method to recognize and then seize opportunities in times of deep change.
- What the super rich and wildly successful do in their private moments.
- An instant strategy to build a great team as well as become a "merchant of wow" with your customers.
- Hard-hitting tactics to become mentally strong and physically tough to lead your field.
- Real-world ways to defeat stress, build an unbeatable mindset, unleash energy and balance your personal life.
- Tools to shift from victimhood into leadership.

A leadership culture is one where everyone thinks like an owner, like a CEO or Managing Director. This means they focus on getting to solutions rather than on the problems.

Event Overview

23 May, 2013

8:30 to 12:30

Le Meridien Istanbul Etiler, Istanbul, Turkey

The Agenda

08:30 am:
Registration open

09:20 am:
Welcome address

09:30 am:
Session 1

11:00 am:
Coffee / Tea break

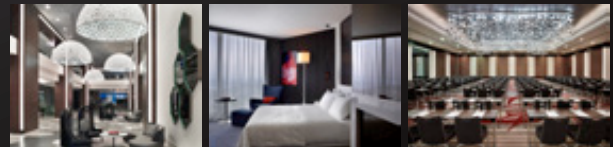
11:30 am:
Session 2

12:30 am:
Event concludes followed
by lunch for all attendees

Topics Covered

- The 7 Best Practices of Leaders Without Titles.
- 8 Peak Performance tactics to do world-class work in busy times.
- The specific tactics that the best companies do to get even better.
- The 4 keys to a high performance team and winning culture.
- Personal leadership lessons to stay strong amid turbulence and focused in the face of uncertainty.

Le Meridien Istanbul Etiler




Featuring an exclusive service and unique luxury, Le Méridien Istanbul Etiler is set to become one of the city's most impressive contemporary landmarks. The hotel's iconic contemporary architecture, combined with Le Méridien Istanbul Etiler's creative design edge and capturing view of the Bosphorus, delivers a unique experience, reflecting Istanbul's inspiring and culturally diverse atmosphere.

Discover this brand new hotel in Istanbul! Let us enliven your next visit to Istanbul.

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www.lemeridienistanbuletler.com

**TURKISH
AIRLINES** 

A STAR ALLIANCE MEMBER 

As the Official Airline of the Robin Sharma: Lead Without A Title event, Turkish Airlines offers a special discounted rate for the international participants:

- UP TO 20% ON BUSINESS CLASS
- UP TO 15% ON ECONOMY CLASS

Please show the event registration letter to the Sales Office of Turkish Airlines in your country if you plan to attend Robin Sharma: Lead Without A Title via Turkish Airlines. For more information contact Innovento at enquiry@innovento.com

Special Offer

Event Pricing

Special Early Bird Offer – Ends 31 March 2013

VIP Ticket*	US\$ 550
Single Standard Tickets	US\$ 450
Group Tickets: 4 tickets + 1 free <i>(This offer is valid only until February 28 2013)</i>	US\$ 360 per person

* Vip ticket includes reserved front rows VIP seating, simultaneous translation from English to Turkish and a copy of the book: 'Lead without a Title'!

Standard Price

VIP Ticket*	US\$ 650
Single Standard Tickets	US\$ 550
Min 3 People - 10% off	US\$ 495 per person
Min 10 People - 15% off	US\$ 468 per person
Min 20 People - 20% off	US\$ 440 per person

Add US\$ 25 to your ticket price to include simultaneous translation from English to Turkish.

Ways to Register

Online

www.innoverto.com/robinsharmaturkey
E: register@innoverto.com

Phone

Turkey: +90 (312) 220 22 20
UAE (1): +971 4 420 2460
UAE (2): +971 4 361 4619

Post

Innoverto FZ LLC
PO Box 487177, Dubai, UAE

Payment Methods

Credit Card through Paypal

Visit www.innoverto.com/robinsharmaturkey for more information.

Direct Bank Transfer

HSBC Middle East,
Account Name: Innoverto FZ LLC
P.O.Box 66, Jebel Ali, Dubai- UAE
Swift Code: BBME AEAD

**All Bank charges to be borne by the payer. Please ensure that Innoverto receives the full invoiced amount.*

Cheque/Bank Draft

Made payable to Innoverto FZ LLC

USD Account No:
036 297 224 100

IBAN:
AE3402000000 36297224 100

Standard Terms and Conditions

PAYMENTS AND DISCOUNTS

- Payment is due in full at the time of registration. Your registration will be confirmed only when payment is received. Registration includes lunch, refreshments and any event material.
- In order to receive any 'early bird' discounts, payment must be received before the cut-off date. Discount offers cannot be combined with any other offer.
- You may substitute your place at any time with a colleague with the same or similar job function. Please notify us as soon as you can so we can make necessary arrangements.

CANCELLATION POLICY

Details confirming your participation will be sent upon receipt of your registration and payment. As a limited event, no cancellation will be allowed once a registration is received. We do however allow you to hand over your ticket to a friend or colleague. The original confirmation letter will be required for them to be allowed access to the event

Special hotel rates at Le Méridien Istanbul Etiler available for confirmed delegates.