



# ASSET MANAGEMENT TURKEY

Türkiye'nin tek Varlık  
Yönetim Konferansı  
980 US\$'lik indirim  
den yararlanın  
Erken kayıtlar  
5 Ağustos 2010  
tarihinde sona  
erecektir

## Identifying new investment opportunities in Turkey

Main conference: **1 & 2 November 2010**  
Workshops: **3 & 4 November 2010**  
Istanbul, Turkey

Turkey's only  
Asset Management  
Conference  
Save US \$980  
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5 August 2010

### Confirmed speakers:

- **William de Vijlder**, Chief Investment Officer, **BNP Paribas**
- **Hamed Fayez**, Head of Asset Management, **NCB Capital**
- **Huseyin Erkan**, Chief Executive Officer & Chairman, **Istanbul Stock Exchange**
- **Alan Durrant**, Chief Investment Officer, **National Bank of Abu Dhabi**
- **Alp Keler**, Chief Executive Officer, **Fortis Portföy**
- **Namik Aksel**, Chief Executive Officer, **HSBC Asset Management**
- **Shoaib Khan**, Senior Portfolio Manager, **UBP Alternative Investments**
- **Burak Dalgin**, Director, **Darby Private Equity**
- **Jose Romano**, Head of Turkey and Istanbul Venture Capital Initiative, **European Investment Fund**
- **Nevzat Öztangut**, Chairman, **Association of Capital Markets Intermediary Institutions**
- **Sheikh Mohammed Daud Bakar**, Sharia Scholar & President, **International Institute of Islamic Finance Inc. (IIIF)**
- **Cenk Karacaoglu**, Vice President, **Bank Asya**
- **Tan Egeli**, Board Member and Chairman of the Board of Directors, **Egeli Finansal Yatırımlar A.Ş.**
- **Attila Köksal**, Managing Partner, **Standard Ünlü Menkul Değerler A.Ş.**
- **Alper Ince**, Managing Director, **Pacific Alternative Asset Management (PAAMCO)**
- **Memet Yazıcı**, Head of Asset Management, **Rhea Investments**
- **Zeynep Aslan**, Director, **Turkisfund**
- **Guler Manisali-Darman**, Principal, **Corporate Governance and Sustainability Centre**
- **Dr. Melsa Ararat**, Director, **Corporate Governance Forum of Turkey**
- **Cenk Utkan**, Managing Director, **Connexion Capital LLP**
- **Kerim Alain Bertrand**, General Manager, **ISI Emerging Market**

### Topics include:

- The market outlook for long and short-term investments and highlighting recent deal activity
- Turkey's vision and move towards becoming a competitive emerging market for alternative investments
- Opportunities for raising capital and investment prospects across the Middle East, Central Asia and Europe
- The growth of private equity and mezzanine funds
- The rise of Shari'a compliant products: comparing advantages and disadvantages of conventional products
- Improvements in corporate governance compliance laws – addressing transparency and protection for minority shareholders
- Innovation in investment products: hedge funds and ETFs
- Analysing asset classes expected to grow in Turkey: Real Estate, Healthcare and Infrastructure

### Konular:

- Uzun ve kısa vadeli yatırımların piyasa görünümü ve en yeni işlem etkinliğinin vurgulanması
- Türkiye'nin alternatif yatırımlar için yeni bir rekabetçi piyasa olmaya yönelik vizyonu ve yaklaşımı
- Orta Doğu, Orta Asya ve Avrupa çapındaki sermaye fırsatları ve yatırım beklentileri
- Artan özel sermaye ve yüksek riskli ve yüksek faizli borç fırsatları
- Şeriatla uyumlu ürünlerin doğuşu: konvansiyonel ürünlerin avantaj ve dezavantajlarının karşılaştırılması
- Kurumsal yönetim yasalarındaki iyileştirmeler – azınlık hissedarlarına ilişkin şeffaflık ve korumayla ilgili meselelerin ele alınması
- Yatırım ürünlerindeki yenilikler: serbest yatırım fonları ve ETF'ler
- Türkiye'de gelişmesi beklenen varlık sınıflarının analizi: Gayrimenkul, Sağlık ve Altyapı

For more information or to register

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[www.assetmanagementturkey.com](http://www.assetmanagementturkey.com)

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# Conference day one

Monday 1 November 2010

# Ana Konferansın Birinci Günü

1 Kasım 2010 Pazartesi

08:00 Registration and coffee

08:45 Chairman's opening remarks

08:00 Kayıt ve kahve servisi

08:45 Başkanın açılış konuşması

## Political and macro-economic outlook

09:00 **Keynote panel discussion: Reappraising the global outlook on Turkey – taking stock of 2010 and perspectives on 2011**  
Nevzat Öztangut, Chairman, **Association of Capital Market Intermediary Institutions of Turkey**  
Kerim Alain Bertrand, General Manager – Turkey, **ISI Emerging Markets**  
Taskin Temiz, Deputy DG for Public Finance: Undersecretariat of Treasury, **Republic of Turkey**

## Siyasi ve makroekonomik görünüm

09:00 **Ana oturum: Türkiye'deki global görünümün, 2010 yılının ve 2011'e ilişkin perspektiflerin değerlendirilmesi**  
Nevzat Öztangut, **Türkiye Sermaye Piyasası Aracı Kuruluşları Birliği** Başkanı  
Kerim Alain Bertrand, **ISI Emerging Markets** Türkiye Genel Müdürü  
Taşkın Temiz, Türkiye Cumhuriyeti Hazine Müsteşarlığı Kamu Maliyesi Genel Müdür Yardımcısı

## Regulatory updates

10:00 **Update on the latest regulatory changes from the Capital Market Board (New Capital Markets Law 2010)**  
Senior Representative, **Capital Markets Board**

10:45 Mid-morning refreshments

## Denetime ilişkin güncel bilgiler

10:00 **Sermaye Piyasası Kurulundaki yeni denetim değişikliklerine yönelik bilgi (Yeni Sermaye Piyasaları Yasası 2010)**  
**Sermaye Piyasası Kurulu** Üst Düzey Temsilcisi

10:45 Öğle öncesi ikramı

## New investment landscape in Turkey: understanding the institutional client

11:15 **Panel discussion: Turkey's current investor profile**  
Jose Romano, Head of Turkey and Istanbul Venture Capital Initiative, **European Investment Fund**  
Namik Aksel, Chief Executive Officer, **HSBC Asset Management**

12:00 Networking lunch with delegates and speakers

13:00 **Investment strategies in a new environment: identifying the investment opportunities in a world where transparency, liquidity and risk management are the new imperative**  
Hamed Fayez, Head of Asset Management, **NCB Capital**

## Türkiye'deki yeni yatırım ortamı: kurumsal yatırımcıları anlama

11:15 **Açık oturum: Türkiye'nin mevcut yatırımcı profili**  
Jose Romano, **Avrupa Yatırım** Vakfı Risk Sermayesi Departmanı Türkiye ve İstanbul Masası Şefi  
Namik Aksel, **HSBC Portföy Yönetimi** Genel Müdürü

12:00 Delegates ve konuşmacılarla birlikte öğle yemeği

13:00 **Yeni bir ortamdaki yatırım stratejileri: şeffaflık, likidite ve risk yönetiminin yeni birer zorunluluk olduğu bir dünyadaki yatırım fırsatlarının belirlenmesi**  
Hamed Fayez, **NCB Capital** Varlık Yönetimi Başkanı

## Corporate governance

13:45 **Panel discussion: A new way of looking at corporate governance: What are foreign investors looking for?**  
Tan Egeli, Board Member and Chairman of the Board of Directors, **Egeli Finansal Yatırımlar A.Ş.**  
Attila Köksal, Managing Partner, **Standard Ünlü Menkul Değerler A.Ş.**  
Dr. Melsa Ararat, Director, **Corporate Governance Forum of Turkey**

14:30 Mid-afternoon refreshments

## Kurumsal yönetim

13:45 **Açık oturum: Kurumsal yönetime yeni bir bakış: Yabancı yatırımcıların beklentileri neler?**  
Tan Egeli, **Egeli Finansal Yatırımlar A.Ş.** Yönetim Kurulu Başkanı  
Attila Köksal, **Standard Ünlü Menkul Değerler A.Ş.** Genel Müdürü  
Dr. Melsa Ararat, **Türkiye Kurumsal Yönetim Forumu** Direktörü

14:30 Öğleden sonra ikramı

## Opportunities in Turkish mutual funds

15:00 **Assessing the opportunities in Turkey's mutual fund industry**  
Alp Keler, Chief Executive Officer, **Fortis Portföy**

## Selecting your fund manager

15:45 **Criteria for selecting your regional fund manager: Revising strategies in challenging times**  
Alper Ince, Managing Director, **Pacific Alternative Asset Management (PAAMCO)**

16:30 Chairman's closing remarks

16:45 Close of conference day one

## Türkiye'deki yatırım fonu fırsatları

15:00 **Türkiye'deki yatırım fonu sektöründeki fırsatlara erişim**  
Alp Keler, **Fortis Portföy** Genel Müdürü

## Fon yöneticinizin seçimi

15:45 **Bölgesel fon yöneticinizi seçme kriterleri: Zor zamanlarda stratejilerin gözden geçirilmesi**  
Alper Ince, **Pacific Alternatif Portföy Yönetimi (PAAMCO)** Genel Müdürü

16:30 Başkanın kapanış konuşması

16:45 Konferansın birinci gününün kapanışı

For the full programme please visit:  
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# Conference day two

Tuesday 2 November 2010

# Ana Konferansın İkinci Günü

2 Pali 2010 Pazartesi

08:00 Early morning coffee

08:30 Chairman's opening remarks

## Investment products and opportunities

08:45 **Keynote presentation:** Asset allocation models and strategies for investing in emerging markets  
William de Vijlder, Chief Investment Officer, **BNP Paribas**

09:15 Profiting from Turkey's equity market  
Zeynep Aslan, Director, **Turkisfund**

09:45 Evaluating the interest and opportunities in Exchange Traded Funds (ETFs)  
Alan Durrant, Chief Investment Officer, **National Bank of Abu Dhabi**

10:15 Mid-morning refreshments

10:45 **Panel discussion:** Capturing emerging market opportunities through hedge fund investments  
Shoab Khan, Head of Portfolio Management: Alternative Investments, **Union Bancaire Privée**  
Cenk Utkan, Managing Director, **Connexion Capital**

## Islamic Finance

11:30 **Panel discussion:** Pinpointing the opportunities for growth in Islamic Finance products  
Guler Manisali-Darman, Principal, **Corporate Governance and Sustainability Centre**  
Sheikh Mohammed Daud Bakar, Shari'a Scholar & President, **International Institute of Islamic Finance Inc. (IIIF)**  
Cenk Karacaoğlu, Vice President, **Bank Asya**

12:15 Networking lunch with delegates and speakers

13:15 Roundtables – Discussing the solid opportunities realised within Turkey  
After a full morning of presentations, it's time for all participants to take an active role and get answers to specific questions. These informal discussions will provide an opportunity to exchange ideas related specifically to the sector of interest.

Infrastructure & Healthcare | Real Estate | Energy

## Private Equity, Mezzanine Funds and IPOs: Benefiting from opportunities offered by the capital markets

14:15 Addressing the opportunities in private equity  
Memet M. Yazıcı, Managing Director & Head of Asset Management, **Rhea Investments**

15:00 Mid-afternoon refreshments

15:30 **Keynote presentation:** Overview and hurdles of the future IPO landscape  
Hüseyin Erkan, CEO, **Istanbul Stock Exchange**

16:00 Opportunities for maximising returns in the distressed debt and mezzanine markets  
Burak Dalgın, Director, **Darby Private Equity**

16:30 Chairman's closing remarks

16:45 Close of conference day two

For the full programme please visit:  
[www.assetmanagementturkey.com](http://www.assetmanagementturkey.com)

08:00 Sabah kahve servisi

08:30 Başkanın açılış konuşması

## Yatırım ürünleri ve fırsatları

08:45 Ana sunum: Gelişmekte olan piyasalara yatırım için varlık tahsis modelleri ve stratejileri  
William de Vijlder, **BNP Paribas** İcra Kurulu Başkanı

09:15 Türkiye'nin sermaye piyasasında kâr fırsatları  
Zeynep Aslan, **Turkisfund** Direktörü

09:45 Borsa Yatırım Fonlarındaki (ETF'ler) çıkar ve fırsatların değerlendirilmesi  
Alan Durrant, **National Bank of Abu Dhabi** İcra Kurulu Başkanı

10:15 Öğle öncesi ikramı

10:45 Açık oturum: Serbest yatırım fonu yatırımları aracılığıyla yeni piyasa fırsatlarının yakalanması  
Shoab Khan, **Union Bancaire Privée** Alternatif Yatırımlar Portföy Yönetimi Başkanı  
Cenk Utkan, **Connexion Capital** Yönetim Müdürü

## İslami Finans

11:30 Açık oturum: İslami Finans ürünlerinin gelişim fırsatlarının belirlenmesi  
Güler Manisali Darman, **Kurumsal Yönetim ve Sürdürülebilirlik Merkezi** Başkanı  
Şeyh Mohammed Daud Bakar, Şeriat Danışma Konseyi Üyesi ve **International Institute of Islamic Finance Inc. (IIIF)** Başkanı  
Cenk Karacaoğlu, **Bank Asya** Başkan Yardımcısı

12:15 Delegates ve konuşmacılarla birlikte öğle yemeği

13:15 Yuvarlak masa toplantıları – Türkiye'de belirlenen sağlam fırsatların görüşülmesi  
Tamamen sunumlarla geçen sabah saatlerinden sonra artık bütün katılımcıların aktif bir rol üstlenme ve spesifik sorulara yanıt bulma zamanı geldi. Bu gayriresmi tartışmalar özellikle yatırım sektörüyle ilgili fikir alışverişinde bulunma fırsatı sağlayacak.

Altyapı ve Sağlık | Gayrimenkul | Enerji

## Özel Sermaye, Yüksek Riskli ve Yüksek Faizli Borç Verme ve İlk Halka Arzlar Sermaye piyasalarının sunduğu fırsatlardan yararlanma

14:15 Özel sermaye fırsatlarının ele alınması  
Memet M. Yazıcı, **Rhea Investments** Yönetim Müdürü & Varlık Yönetim Başkanı

15:00 Öğleden sonra ikramı

15:30 Ana sunum: Gelecekteki İlk Halka Arz ortamına ilişkin genel bilgi ve engeller  
Hüseyin Erkan, **Istanbul Menkul Kıymetler** CEO'su

16:00 Sıkıntı fonları ve yüksek riskli ve yüksek faizli borç piyasalarında kazancı maksimuma çıkarma fırsatları  
Burak Dalgın, **Darby Private Equity** Direktörü

16:30 Başkanın kapanış konuşması

16:45 Konferansın ikinci gününün kapanışı

Programın tamamını görmek için lütfen  
[www.assetmanagementturkey.com](http://www.assetmanagementturkey.com) adresini ziyaret edin



# Essential interactive workshops

Wednesday & Thursday 3 & 4 November 2010

Post Conference Workshop: Wednesday 3 November 2010

Workshop A: 08:30 – 16:30

Hedge Funds as a viable asset class in Turkey

## Introduction:

Hedge funds in Turkey are set to boost the funds industry. There are heightened expectations and demands from foreign and domestic investors in Turkey, as the question of whether we should trust hedge funds as a viable 'asset class' post-2008 is still being discussed. However many investors are highly vocal on establishing and capturing emerging market opportunities through hedge fund investments.

## The session will cover:

- Benefits of hedge funds when added to traditional portfolios
- Review of the global trends on investing into hedge funds
- Distribution of hedge fund assets across different strategies
- Examples of hedge fund strategies: merger arbitrage, distressed debt, long/short equity
- Return and risk drivers in long/short
- Accessing hedge fund returns through creating sound manager hedge fund portfolios
- Finding added value in investing in Funds of Funds
- Synthetic replication: how to access these products and the risks involved

## Workshop leader:

**Shoaib Khan**, Head of Portfolio Management: Alternative Investments, **Union Bancaire Privée**

Thursday 4 November 2010

Workshop B: 08:00 – 13:30

Paving the way for Sukuk: their application and challenges

## Introduction:

Sukuk has not only been attracting the attention of Islamic investors but has also become a profitable investment tool for investors from Europe, North America and the Far East looking to diversify their portfolios and get a high Shari'a compliant return and yield on their investments. This workshop will provide in-depth theory and discussions on Sukuk covering structure and legal documents.

## The session will cover:

- Introduction to primary underlying principles of the Shari'a as applied in the Capital Markets
- Recent innovation in Sukuk: a review of structures, risk allocations and documentation required for Sukuk
- Shari'a considerations in Sukuk structuring: issuer, structurer and subscriber
- Redemption and issues of default under Sukuk
- Case Studies and innovation in Sukuk transactions

## Workshop leader:

**Mohammed Saifullah Khan**, Vice President, **Dar Al Sharia Legal & Financial Consultancy a subsidiary of Dubai Islamic Bank (DIB)**

Workshop C: 14:30 – 17:30

Shari'a Compliant Private Equity Investments

## Introduction:

Liquidity amongst investors in Islamic countries who want to structure their investments in a Shari'a compliant manner has grown due to the financial downturn. Asset managers are tasked with the responsibility of creating new and innovative channels to attract these funds. Private Equity and Venture Capital funds using Shari'a compliant techniques is a thriving industry, the combination of different techniques will be addressed during this workshop.

## The session will cover:

- The true objectives of private equity
- The relationship between private equity firms or managers and investors
- Basic requisites for structuring Shari'a compliant contracts and basic conditions of the contracts
- Acquisitions and Shari'a equity creation and investment
- Syndication with conventional finance providers
- Compliant exit strategies

## Workshop leader:

**Dr. Monzer Kahf**, Expert Trainer and Professor: **Qatar Faculty of Islamic Studies**, Qatar

Konferans Sonrası Seminerleri: 3 Kasım 2010 Çarşamba

A Semineri: 08:30 – 16:30

Türkiye'de uygun varlık sınıfı olarak Serbest Yatırım Fonları

## Giriş:

Türkiye'de serbest yatırım fonlarının amacı finans sektörünü canlandırmaktır. Türkiye'deki yabancı ve yerli yatırımcılara ilişkin yüksek beklenti ve talepler bulunmaktadır, çünkü 2008 sonrası dönemde uygun 'varlık sınıfı' olarak serbest yatırım fonlarına güvenip güvenemeyeceğimiz sorusu hâlâ tartışılmaktadır. Ancak pek çok yatırımcı serbest yatırım fonu yatırımları aracılığıyla yeni piyasa fırsatlarının yaratılıp yakalanması konusunda iddialıdır.

## Oturm şunları kapsayacaktır:

- Geleneksel portföylere eklendiğinde serbest yatırım fonlarının avantajları
- Serbest yatırım fonlarına yatırıma ilişkin global trendlerin incelenmesi
- Serbest yatırım fonu varlıklarının farklı stratejiler arasında dağıtılması
- Serbest yatırım fonu stratejileri örnekleri arasında şunlar sayılabilir: birleşme arbitrajı, sıkıntı fonları, uzun/kısa vadeli hisse senetleri
- Uzun/kısa vadede kazanç ve risk faktörleri
- Sağlam yönetici serbest yatırım fonu portföyleri oluşturarak serbest yatırım fonlarından kâr etme
- Fonlar Fonuna yatırım yapmanın artı değerlerinin tespit edilmesi
- Yapay çoğaltma (Synthetic replication): bu ürünlere ve içerdikleri risklere erişim

**Shoaib Khan**, **Union Bancaire Privée** Alternatif Yatırımlar Portföy Yönetimi Başkanı

4 Kasım 2010 Perşembe

B Semineri: 08:00 – 13:30

Sukuk için zemin hazırlama: uygulanması ve zorlukları

## Giriş:

Sukuk sadece İslami yatırımcıların dikkatini çekmekle kalmadı, aynı zamanda Avrupa, Kuzey Amerika ve Uzak Doğu'dan portföylerini değiştirmek ve yatırımlarından yüksek kazanç elde etmek isteyen herkes için kârlı bir yatırım aracı haline geldi. Bu seminer Sukuk'un doğuşu, kapsamı, vade şartları ve yasal belgelerin yapısı ve değişkenleri ile ilgili kapsamlı teori ve görüşler sunacaktır.

## Oturm şunları kapsayacaktır:

- Sermaye Piyasalarında uygulanan temel Şeriat ilkelerine giriş
- Sukuk'taki son yenilikler: Sukuk için gerekli yapı, risk dağılımı ve belgelerin incelenmesi
- Şeriat'ın Sukuk yapısına yaklaşımı: sigortacı, yapılandırıcı, alıcı ve düzenleyiciye ilişkin meseleler
- Sukuk işlemleri için İslami temellerin kullanılması
- Avrupa Piyasaları Perspektifinden (BK ve Avrupa) Sukuk vergisine ilişkin meseleler

**Mohammed Saifullah Khan**, **Dubai Islamic Bank'e (DIB) bağlı Dar Al Sharia Yasal & Mali Müşavirlik** Başkan Yardımcısı

C Semineri: 14:30 – 17:30

Şeriatla Uyumlu Özel Sermaye Yatırımları

## Giriş:

Yatırımlarını Şeriatla uygun şekilde yapılandırmak isteyen İslami ülkelerdeki yatırımcılar arasındaki likidite ekonomik kriz nedeniyle arttı. Varlık yöneticileri bu fonları çekmek için yeni kanallar oluşturmakla görevlendirildi. Şeriatla uyumlu teknikleri kullanan Özel Sermaye ve Risk Sermayesi fonları başarılı bir sektördür, bu seminer boyunca farklı tekniklerin birleştirilmesi ele alınacak.

## Oturm şunları kapsayacaktır:

- Özel sermayenin gerçek hedefleri
- Özel sermaye şirketleri veya yöneticileri ile yatırımcılar arasındaki ilişki
- Şeriatla uyumlu sözleşmelerin oluşturulmasındaki temel gereklilikler ve sözleşmelerin temel şartları
- İktisaplar ve Şeriat sermayesi oluşturma ve yatırımı
- Konvansiyonel finans sağlayıcıları ile sendikasyon
- Uyumlu çıkış stratejileri

**Dr. Monzer Kahf**, **Katar İslami Araştırmalar Fakültesi** Uzman Öğretim Görevlisi ve Profesörü



The international community has finally begun to realise Turkey's huge potential. A liquid, well-regulated banking system and a dynamic industrial sector have already rebounded from the recession. Growth in 2010 is expected by respected economists to be above 6%. Turkey has less debt than most OECD and EU countries with a strong desire for less bureaucracy which inevitably eliminates obstacles to the course of Turkey's continuing rise.

Naturally risks remain, however this emerging market exudes an abundance of opportunity. So, where are the best investment opportunities in Turkey today? Find out at the **Asset Management Turkey** summit, where you will hear and learn from leading local and international professionals and meet investors who are looking for partners to help them take advantage of Turkey's buoyant investment potential. The **Asset Management Turkey** summit will show you why Turkey supersedes and fulfils all the top key drivers of an emerging market.

### Benefits of attending the Asset Management Turkey summit:

- Highly interactive and engaging panel discussions on maintaining realistic expectations between investors and investee companies, effective approaches to ETFs and hedge funds as well as overcoming the challenges that dampen the attractiveness of other asset classes.
- Comparing investors' appetite, post-economic crisis, while identifying emerging opportunities in a strong recovering market.
- Learning innovative approaches in asset management in a market experiencing regulatory and political challenges.
- Interactive roundtables dedicated to highlighting challenges and opportunities in Turkey's hottest sectors – Real Estate, Infrastructure and Healthcare.
- Valuable workshops focused on complex challenges in the investment arena such as Shari'a PE strategies, hedge funds and the brand new issuance of Turkish Sukuk.

### Attend and network with:

Managing Partners/Managing Directors  
Investment Directors  
Chief Executive Officers  
Portfolio Managers  
Asset Managers

From LPs (Institutional Investors, Insurance Firms, Pension Funds, Family Offices, Funds of Funds and Sovereign Wealth Funds)  
Private Equity  
Asset Management  
Hedge Funds  
Third Party Distributors  
Venture Capital

### Konferansa katılın ve şu kişilerle bir araya gelme fırsatı yakalayın:

Yönetici Ortaklar/Yönetim Müdürleri  
Yatırım Direktörleri  
CEO'lar  
Portföy Yöneticileri  
Varlık Yöneticileri

Sınırlı Sorumlu Ortaklar (Kurumsal Yatırımcılar, Sigorta Şirketleri, Emeklilik Fonları, Aile Yönetimleri, Fonların Fonu ve Devlet Fonları)  
Özel Sermaye  
Varlık Yönetimi  
Serbest Yatırım Fonları  
Üçüncü Taraf Dağıtımcılar  
Risk Sermayesi

### Institutional Investors who have attended our Finance IQ events:

32 GROUP	KUWAIT INVESTMENT COMPANY
3I CAPITAL	MAJID AL FUTTAIM ASSET MANAGEMENT
ABU DHABI INVESTMENT AUTHORITY	MASDAR
AIOI INSURANCE COMPANY	MUBADALA
AL GHURAIR GROUP	NATIONAL BANK OF KUWAIT (NBK)
AL HOBAYB GROUP OF COMPANIES	NATIONAL PENSION FUND ASSOCIATION
AL MULLA GROUP	NORWAY GOVERNMENT PENSION FUND
AL NABOODA	ONTARIO TEACHERS' PENSION PLAN
AL NASSER INVESTMENTS LLC	PENSION FUND COMMISSION
AL QASIMI GROUP DUBAI	QATAR INVESTMENT AUTHORITY
AL SHAYA GROUP	RUSSIAN NATIONAL WELFARE FUND
AL TAMIMI & COMPANY	SAAD GROUP
ARAB MONETARY FUND	SAUDI ARABIAN MONETARY AGENCY
ARAB PETROLEUM INVESTMENTS	SAUDI GERMAN HOSPITAL
CORPORATION (APICORP)	SINGAPORE INVESTMENT AUTHORITY
BARCLAYS WEALTH	SINGAPORE TH
COLLER CAPITAL	ZAMIL INDUSTRIAL INVESTMENT COMPANY
FIRST INVESTMENT BANK	DUBAI
INTERNATIONAL PETROLEUM INVESTMENT COMPANY	
DUBAI INVESTMENT CORPORATION OF DUBAI	
KUWAIT INVESTMENT AUTHORITY	

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International Quality & Productivity Centre

**IQPC** provides business executives around the world with tailored practical conferences, large scale events, topical seminars and in-house training programmes, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. IQPC's large scale conferences are market leading "must attend" events for their respective industries.

IQPC produces more than 1,700 events annually around the world, and continues to grow. Founded in 1973, IQPC now has offices in major cities across six continents including: **Bengaluru, Berlin, Dubai, London, New York, Sao Paulo, Singapore, Stockholm, Sydney, and Toronto**. IQPC leverages a global research base of best practices to produce an unrivalled portfolio of conferences. [www.iqpc.ae](http://www.iqpc.ae)

### Sponsorship Opportunities

Only at the **Asset Management Turkey** summit will the highest-level decision makers attend in one place at one time. Call Noel Greenway on +971 4 364 2975 to discuss opportunities available to showcase your company's products to top LPs and institutional investors at the **Asset Management Turkey** summit.

The **Asset Management Turkey** summit will attract the most dynamic players in the investment market, giving you direct access to your target market and the opportunity to showcase yourself as a leading provider in the industry. As a **sponsor at the Asset Management Turkey** summit, you will be provided with the essential opportunity to strengthen your market share and achieve business growth while increasing your corporate profile in front of your business prospects. For more details, call Noel Greenway on +971 4 364 2975 or email [sponsorship@iqpc.ae](mailto:sponsorship@iqpc.ae)

Event Code: 19166.001

**REGISTRATION**

Please complete in BLOCK CAPITALS as information is used to produce delegate badges. Please photocopy for multiple bookings.

Please do not remove this label even if it is not addressed to you. Your Priority Registration Code is printed on the top of the label below. Please quote it when registering:

**PRIORITY BOOKING FORM**

- Discounts cannot be combined.
- Discounts are not valid if payment is received after closing date.
- Payment prior to conference is mandatory for attendance.
- Discounts DO NOT apply to workshop(s)-only bookings.

**Book and pay before 5 August 2010 and save US \$340**

**CONFERENCE PRICES**

Qualified Investors (LPs)	Before 5 August 2010	Before 2 September 2010	Before 30 September 2010	Standard Price
<input type="checkbox"/> Conference + 2 workshop days	US \$399 (Save US \$700)	US \$599 (Save US \$500)	US \$899 (Save US \$200)	US \$1,099
<input type="checkbox"/> Conference + 1 workshop day	US \$379 (Save US \$520)	US \$549 (Save US \$350)	US \$749 (Save US \$150)	US \$899
<input type="checkbox"/> Conference Only	US \$359 (Save US \$340)	US \$499 (Save US \$200)	US \$599 (Save US \$100)	US \$699
All Others (Asset Managers, Solutions Providers and Law Firms)	Before 5 August 2010	Before 2 September 2010	Before 30 September 2010	Standard Price
<input type="checkbox"/> Conference + 2 workshop days	US \$4,315 (Save US \$980)	US \$4,495 (Save US \$800)	US \$4,795 (Save US \$500)	US \$5,295
<input type="checkbox"/> Conference + 1 workshop day	US \$3,377 (Save US \$520)	US \$3,547 (Save US \$350)	US \$3,747 (Save US \$150)	US \$3,897
<input type="checkbox"/> Conference only	US \$2,159 (Save US \$340)	US \$2,299 (Save US \$200)	US \$2,399 (Save US \$100)	US \$2,499

**DELEGATE DETAILS**

DELEGATE 1  Mr  Mrs  Ms  Dr  Other

First Name: ..... Surname: .....  
 Email: ..... Telephone: .....  
 Job Title: ..... Department: .....  
 Organisation: ..... Nature of business: .....  
 Address: .....  
 Postcode: ..... Country: .....  
 Telephone: ..... Fax: .....  
 Dept. Head: ..... Training Manager: .....  
 Name of person completing form if different from delegate: .....  
 Signature: ..... Date: .....

I agree to IQPC's payment terms  
 If you have not received an acknowledgement before the conference, please call us to confirm your booking.

**PAYMENT METHOD**

We also accept payment by the following methods:

By Credit Card  
 Please debit my credit card:  Visa  Mastercard  American Express  
 Card No:   
 Valid From:  Expiry Date:  Issue Number:   
 Card Holder's name: ..... Signature: .....  
 Card billing address: (if different from Co.address) .....  
 Country: ..... Postcode: .....

- Cheque / Bank Draft: Made payable to IQPC FZ LLC  
 By Direct Transfer: Please quote AE 19166.001 with remittance advice  
 IQPC Bank Details: Account name: INTL QUALITY & PROD CEN FZ LLC  
 Account No.: 020 - 879714 - 100 Swift Code: BBME AEAD  
 HSBC Bank Middle East Limited, Bur Dubai Branch, P.O. Box: 66, Dubai, UAE.

All Bank charges to be borne by the payer. Please ensure that IQPC receives the full invoiced amount.  
 Please tick the appropriate box if you would like to pay by one of these methods and our customer services team will contact you directly to finalise the payment.

**PAYMENT TERMS**

Payment is due upon receipt of invoice. Bookings received within 10 working days of the conference require a credit card number to confirm your place. Payment prior to the event is mandatory for attendance. All bookings gaining the early bird discount must be paid before the early bird date, otherwise the full rate will be applied and charged. In these instances, payment of the full amount will be required before entry to the event.

**5 WAYS TO REGISTER**

Online: www.assetmanagementturkey.com  
 Fax: +971 4 363 1938  
 Email: enquiry@iqpc.ae  
 Phone: +971 4 364 2975  
 Post: IQPC Dubai FZ LLC  
 PO Box 502397  
 Dubai, UAE

**TEAM DISCOUNTS**

Team discounts available on request. Call +971 4 364 2975 for more information.

**VENUE & ACCOMMODATION**

**VENUE & ACCOMMODATION:**

Hotel and travel costs are not included in the registration fee. For assistance in your travel and accommodation requirements, please refer to details below:

**Room Reservation**

Special / corporate rate for room accommodation is available in the hotel. You may contact the hotel directly as per the details above quoting IQPC Middle East or the name of the conference.

**Flight reservation:**

Contact Anuj Sachev or Charo Marie at SNTTA Travel & Tours LLC Dubai.  
 Email: iqpc@snttadubai.com  
 Tel: +971 4 282 9000  
 Fax: +971 4 282 9988  
 www.sntta.com

Please book at the earliest for your convenience

**CONFERENCE DOCUMENTATION**

If you cannot make the dates you can still access all of the presentations delivered throughout the conference days for just US \$450, post event. Contact us on +971 4 364 2975 for further details.

**PAYMENT:**

- Payment is due in full at the time of registration and includes lunches, refreshments and detailed conference materials.
- Your registration will not be confirmed until payment is received and may be subject to cancellation.
- If a booking is received 10 working days before the conference a credit card number will be required to confirm your place, likewise if full payment has not been received before the conference date.

**DISCOUNTS:**

- All 'Early Bird' Discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any other discounts offered by IQPC (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.

**CANCELLATION, POSTPONEMENT AND SUBSTITUTION POLICY:**

- You may substitute delegates at any time by providing reasonable advance notice to IQPC.
- For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference.
- In the event that IQPC cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of cancellation.
- In the event that IQPC postpones an event for any reason and the delegate is unable or unwilling to attend on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of postponement.
- Except as specified above, no credits will be issued for cancellations. There are no refunds given under any circumstances.
- IQPC is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. IQPC shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labor strike, extreme weather or other emergency.

**PROGRAM CHANGES :**

- Please note that speakers and topics were confirmed at the time of publishing; however, circumstances beyond the control of the organisers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, IQPC reserves the right to alter or modify the advertised speakers and/or topics if necessary. Any substitutions or alterations will be updated on our web page as soon as possible.

**YOUR DETAILS:**

Please email our database manager at enquiry@iqpc.ae and inform him/her of any incorrect details which will be amended accordingly.