



event overview

preliminary programme

post-conference workshops

sponsorship & exhibition

venue & pricing

register

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Women In Business 2 - 5 Apr 2007 • Dubai • UAE

Event Overview

- 14 Presentation And Case Study Sessions
- 20+ Speakers
- Innovative Speed-Coaching Sessions
- 4 Interactive Workshops

Invited And Confirmed Speakers:

- **Maha K. Al-Ghunaim**, Founder, Vice Chairman and Managing Director, **Global Investment House**, Kuwait
- **Ceyda Aydede**, Chairperson, **Global Tanitim** Turkey
- **Fatin Yusef Bundagji**, Director – Women's Empowerment and Research Programme **Jeddah Chamber of Commerce & Industry** KSA
- **Raja Al Gurg**, President, Dubai Business Women's Council, UAE and Executive Director, **Easa Saleh Al Gurg Group**, UAE
- **Elaine Jones**, Managing Director, **Asteco Property Development**, UAE
- **Habiba Al Marashi**, Chairperson, **Emirates Environmental Group (EEG)**, UAE
- **Lina Nahas**, Managing Partner, **Siraj Marketing Research**, UAE
- **Mona Al Moayyed**, President, **Bahrain Women's Society**, Kingdom of Bahrain
- **Nawal Tamimy**, Financial Centre Manager **MBC**, UAE
- **Tina Catling**, Founder – Joint Chair, **Outside The Box**, UK
- **Lori Dean**, Head, **Dean Machinery**, USA
- **Sarah Al Ayed**, Vice President **SACCS/TRACCS**, KSA
- **Ann Musser**, Manager Global Diversity Planning And Integration, **Shell International**, UK
- **Kathy Parkins**, Buying Director, **New Boy** UAE
- **Nanette Fairley**, Managing Director **Innovative HR Solutions**, UAE
- **Carol Wilson**, Head of Accreditation **Performance Consultants International**, UK
- **Maryam Al Noori**, Managing Director **Intraflora**, UAE
- **Lara Haidar**, Partner, **The Rights Lawyers** UAE
- **Liz Macgillivray**, IQP Regional Champion - Emerging Growth Markets, **Novartis Pharma**, UAE
- **Adriana Rocchi**, Trust and Estate Practitioner, **Credit Suisse**, Switzerland
- **Rashah Hasan Hasheed**, Group Branch Manager, **Qatar National Bank**, Qatar
- **Hillary Wiseman**, Head of Diversity, **HSBC Bank**, UK
- **Ellen Edwards**, Chief Clinical Dietitian **Sheikh Khalifa Medical City**, UAE
- **Dr. Lamees Al Qaisi**, Manager-Operational Risk, **National Bank of Abu Dhabi (NBAD)**, UAE

- **Nadereh Chamliou**, Senior Advisor and Regional Gender Coordinator, **The World Bank**, USA
- **Badria Almulla**, President, **IEMQ**, UAE
- **Pamela Parker**, Managing Director, **Arab Business Women Consultancy**, UK
- **Elaine Grievson**, Managing Director, **RAW Group**, UAE
- **Shahnaz Pakravan**, Managing Director, **SP Productions**, UAE
- **Yvonne Thomsen**, Vice President Asset Management, **Kingdom Hotel Investments (KHI)**, UAE
- **Guler Manisali Darman**, Principal, **GMD Advisors**, Turkey
- **Dr. Houriya Kazim**, Founder, **WellWoman Clinic**, UAE
- **Wendy Oliver**, Executive Coach, **Oliver Purnell**, UK

About The Event:

The role of women in business is constantly increasing. It is not a trend; it is now a reality! The recognition of the strategic importance of women as partners for the development of economies has led to more and more women holding leading private and public roles.

Furthermore, research has also demonstrated a strong relationship between gender diversity, good corporate governance and high corporate performance.

In the Middle East, women are also coming into their own. Increasingly, they are finding their way up the managerial ladder and the number of women across the workforce has grown at an enormous rate over the past 40 years.

However, women are still dramatically under-represented at senior levels of management.

Five FTSE 100 companies appointed their first ever woman director and thirteen FTSE 100 companies now have female executive directors, up from only 11 in 2005, but still indicating a major under-development of female talent after more than three decades of mandatory equal opportunities policies.

But how do you reach the top – and stay there?

Interviews with women directors reveal how they accessed their positions. They emphasise the importance of having a professional background, commercial experience and knowledge of corporate governance. All the women achieved their first NED positions through their own business networks.

IIR is proud to present Women In Business. This exciting event has been designed to celebrate the success stories, discuss the challenges and share the strategies of women business leaders from around the world!

As a delegate you will be able to put your questions to the experts, participate in the interactive workshops and put your personal experience and view across during the discussion and Q&A sessions.

This conference is a unique learning and networking opportunity that will provide you with the necessary skills to take your career to the next level!