

# 2 – 5 April 2007 - Dubai, UAE

## Conference Day One – Monday, 2 April 2007

08:00 Registration And Coffee

08:30 **Chairperson's Opening Remarks**  
Shahnaz Pakravan, *Managing Director, SP Productions, UAE*

### Women In Leadership

09:00 **The Developing Role Of Women In The Arab World**

The role of women has increased and developed tremendously in the Middle East with many countries now having women in leading roles from government to business. Diversity, and especially gender diversity, broadens horizons and helps build a sound economic environment for countries wanting to provide a sustainable national economy and play a role overseas.

- Are the barriers really being brought down?
- Is the pace of change acceptable?
- Is it providing opportunities for all women?

HE Michele J. Sison, *US Ambassador to the UAE*

10:00 **Focus Session: Move Your Business Forward Using Your Unique Leadership Style - Lessons On Leadership From Extraordinary Women CEOs**

Lori Dean, *President and CEO, Dean Machinery Co., USA*

Iman Hill, *Head of Pre-sanction Development and Petroleum Engineering, British Gas Group, UK*

10:45 Networking And Refreshment Break

11:15 **Why Is It That Only Few Women Make It To The Top? Understanding The Hidden Rules Of Advancing In The Corporate World**

Those who are at the top tell us how they got there and what needs to be done in order to remain there.

Adriana Rocchi, *Trust and Estate Practitioner, Credit Suisse, Switzerland*

Guler Manisali Darman, *Principal, GMD Advisors, Turkey*

Carole Spiers, *Empowerment Expert, Broadcaster & Author, Carol Spiers Group, UK*

12:00 **Developing Women Leaders Within Organisations – Why It Makes Business Sense**

- Developing human capital to ensure organisational growth and development
- Investing in the transfer of skills and knowledge
- Recognising talent

Nawal Tamimy, *Financial Centre Manager, MBC, UAE*

Sarah Al Ayed, *Vice President, SACCS/TRACCS and VP, TRACCS Network, KSA*

Mark Davies, *Co-Chair, Outside The Box, and Director, Think!, UK*

12:45 **To Lead Is To Serve – Leadership As An Effective Managerial Tool**

- Providing your staff with the skills and guidance they need
- Turning your staff's weaknesses into trends

Ellen Edwards, *Chief Clinical Dietitian, Sheikh Khalifa Medical City, UAE*

13:15 Lunch Break